UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 11, 2018

DAVIDsTEA Inc.

(Exact name of registrant as specified in its charter)

Canada (State or other jurisdiction of incorporation)

98-1048842 (I.R.S. Employer Identification Number)

001-37404

(Commission File Number)

5430 Ferrier, Town of Mount-Royal,

Québec, Canada (Address of principal executive offices)

H4P 1M2 (Zip Code)

. .

(888) 873-0006 (Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \boxtimes

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. 🗵

Item 2.02 Results of Operations and Financial Condition

On June 11, 2018, DAVIDsTEA Inc. (the "<u>Company</u>"), issued a press release announcing its financial results for the first quarter ended May 5, 2018. A copy of the press release is furnished as Exhibit 99.1 hereto. The Company intends to hold an investor call and webcast to discuss these results on Monday, June 11, 2018 at 4:30 P.M. Eastern Standard Time.

The information contained herein and in the accompanying exhibit attached hereto shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.		
Exhibit No.	Description	
99.1	Press Release, dated June 11, 2018	

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DAVIDsTEA INC.

By: /s/ Howard Tafler Name: Howard Tafler Title: Chief Financial Officer

Date: June 11, 2018

MONTREAL, June 11, 2018 (GLOBE NEWSWIRE) — DAVIDsTEA Inc. (Nasdaq:DTEA) today announced financial results for the three months ended May 5, 2018.

DAVIDsTEA President and Chief Executive Officer, Joel Silver, said, "In the first quarter of fiscal 2018, DAVIDsTEA continued to focus on the execution of its plan to improve the company's performance. This includes investing in e-commerce, refocusing on merchandising and marketing, leveraging our strong brand and opportunities in international markets, and rebuilding a profitable store network in North America. The positive highlights of the first quarter were the double-digit growth in e-commerce sales, positive results from our DAVIDSTEA 2.0 store renovation concept and a relative stabilization of sales in our U.S. stores, suggesting we are beginning to gain traction in that market. We are, however, seeing a continued trend in overall sales declines, some of which can be attributed to legacy programs and a product mix current management is actively working to evolve and correct. We expect this trend to continue in the second quarter before gradually reversing in the second half of the year as our management team's initiatives take effect."

"Despite these continued challenges, I am encouraged by the progress we are making. We have a sharp focus on driving traffic into our stores and to our new online platform, delivering an exceptional customer experience in both. We have a clear plan in place and we are executing on it, but it will take some time to see sustainable results. With the strong management team we now have in place at DAVIDsTEA, I am confident we will get there."

For the three months ended May 5, 2018:

- Sales decreased by 6.0% to C\$45.8 million from C\$48.7 million in the first quarter of fiscal 2017. Comparable sales decreased by 7.0%. This overall decline in sales can be attributed, in part, to an average decrease in mall traffic and stores located in suboptimal locations, the latter of which we are actively working to correct with select store closures and the renegotiation of subpar lease agreements.
- E-commerce sales continued to perform well and registered double-digit growth over the first quarter of fiscal 2017.
 Gross profit decreased by 6.2% to C\$22.7 million from C\$24.2 million in the first quarter of fiscal 2017, while gross profit as a percent of sales decreased slightly at 49.6% from 49.7% in the first quarter of fiscal 2017. Gross profit as a percent of sales was in line with the prior year quarter as product margin increased, driven by less promotional activity and a shift in product sales mix, which was offset by a deleveraging of fixed costs due to the negative comparable sales.
- Selling, general and administration expenses ("SG&A") increased to C\$24.4 million from C\$24.2 million in the first quarter of fiscal 2017. As a percent of sales, SG&A increased to 53.3% from 49.6%. Adjusted SG&A, a non-IFRS measure, which excludes the impact of onerous contracts and costs related to strategic review and proxy contest in the first quarter of fiscal 2018 and the impact of onerous contracts in the first quarter of fiscal 2017 (see Reconciliation of IFRS basis to Adjusted selling, general and administration expenses), decreased to C\$25.1 million from C\$25.6 million. As a percent of sales, adjusted SG&A increased to 54.8% from 52.6%, due to deleveraging of fixed costs due to the negative comparable sales this quarter.
- Results from operating activities were C\$(1.7) million as compared to C\$0.0 million in the first quarter of fiscal 2017. Adjusted results from operating activities, a non-IFRS measure, which excludes the impact of onerous contracts and costs related to strategic review and proxy contest in the first quarter of fiscal 2018 and the impact of onerous contracts in the first quarter of fiscal 2017 (see Reconciliation of IFRS basis to Adjusted results from operating activities), decreased to C\$(2.4) million from C\$(1.4) million.
- operating activities), decreased to C\$(2.4) million from C\$(1.4) million.
 Adjusted EBITDA was C\$(0.4) million compared to C\$1.5 million in the first quarter of fiscal 2017. Adjusted EBITDA, a non-IFRS measure, excludes non-cash or one-time items in the current and prior year periods (see Reconciliation of Adjusted EBITDA table).
- Cash of C\$53.9 million.
- Net loss was C\$(1.2) million compared to net loss of C\$(0.4) million in the first quarter of fiscal 2017. Adjusted net income (loss), a non-IFRS measure, which excludes the impact of onerous contracts and costs related to the strategic review and proxy contest in the first quarter of fiscal 2018 and the impact of onerous contracts in the first quarter of fiscal 2017 (see Reconciliation of IFRS basis to Adjusted net income (loss) table), was C\$(1.7)

- million compared to C(1.1) million.
- Fully diluted income (loss) per common share was C\$(0.05) compared to C\$(0.01) in the first quarter of fiscal 2017. Adjusted fully diluted income (loss) per common share, a non-IFRS measure, which is adjusted net income (loss) on an adjusted fully diluted weighted average shares outstanding basis (see Reconciliation of fully diluted weighted average common shares outstanding table), was C\$(0.07) per share compared to C\$(0.04) per share.

Conference Call Information:

A conference call to discuss the first quarter of fiscal 2018 financial results is scheduled for today, June 11, 2018, at 4:30pm Eastern Time. The conference call will be webcast and may be accessed via the Company's Investor Relations section of its website at www.davidstea.com. An online archive of the webcast will be available within two hours of the conclusion of the call and will remain available for one year.

Non-IFRS Information:

This press release includes non-IFRS measures including 1) Adjusted selling, general and administration expenses, 2) Adjusted results from operating activities, 3) Adjusted EBITDA, 4) Adjusted net income (loss), and 5) Adjusted fully diluted income (loss) per share. Adjusted selling, general and administration expenses, Adjusted results from operating activities, Adjusted fully diluted income (loss) per share are not presentations made in accordance with IFRS, and the use of the terms Adjusted selling, general and administration expenses, Adjusted results from operating activities, Adjusted fully diluted income (loss) and Adjusted fully diluted income (loss) per share are not presentations made in accordance with IFRS, adjusted EBITDA, Adjusted net income (loss) and Adjusted fully diluted income (loss) per share seported by other companies. We believe that Adjusted selling, general and administration expenses, Adjusted results from operating activities, Adjusted fully diluted income (loss) per share provide investors with useful information with respect to our historical operations. We present Adjusted selling, general and administration expenses, Adjusted results from operating activities, Adjusted EBITDA, Adjusted net income (loss) and Adjusted fully diluted income (loss) per share as upplemental performance measures because we believe they facilitate a comparative assessment of our operating activities, Adjusted EBITDA, Adjusted net income (loss) and Adjusted fully diluted income (loss) per share allow for an assessment of our operating performance asaet on our results under IFRS, while used in the effect of non-cash charges of the period or other one-time charges, such as depreciation, amortization, finance costs, deferred rent, non-cash compensation expense, Adjusted selling, general and administration expenses, Adjusted europerating activities, Adjusted selling, general and administration expenses as to exceed the economic benefit, gain (loss) on derivative financial instruments, loss on disposal of prope

- Adjusted selling, general and administration expenses, Adjusted results from operating activities, Adjusted EBITDA, Adjusted net income (loss), and Adjusted fully diluted income (loss) per share do not reflect changes in, or cash requirements for, our working capital needs; and
- Although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA does not reflect any cash requirements for such replacements.

Because of these limitations, Adjusted selling, general and administration expenses, Adjusted results from operating activities, Adjusted EBITDA, Adjusted net income (loss), and Adjusted fully diluted income (loss) per share should not be considered as discretionary cash available to us to reinvest in the growth of our business or as a measure of cash that will be available to us to meet our obligations.

Forward-Looking Statements:

This press release includes forward-looking statements. These forward-looking statements generally can be identified by the use of words such as "anticipate," "expect," "plan," "could," "may," "will," "believe," "estimate," "forecast," "goal," "project," and other words of similar meaning. These forward-looking statements address various matters including management's beliefs about the Company's prospects, management's turn-around strategy, plans for investment in marketing initiatives, changes to product offerings and assortment, and strategic plans. The Company cannot assure investors that future developments affecting the Company will be those that it has anticipated. Actual results may differ materially from these expectations due to risks and uncertainties including: the outcome of the Company's proxy contest with a dissident shareholder, the Company's ability to implement its strategy, the Company's ability to maintain and enhance its brand image, particularly in new markets; the Company's ability to compete in the specialty tea and beverage category; the Company's ability to expand and improve its operations; changes in the Company's executive management team; levels of foot traffic in locations in which the Company's stores are located; changes in consumer trends and preferences; fluctuations in foreign currency exchange rates; general economic conditions and consumer confidence; minimum wage laws; the importance of the Company's first fiscal quarter to results of operations for the entire fiscal year; and other risks or uncertainties materialize, or if any of the Company's assumptions prove incorrect, the Company's actual results may vary in material respects from those projected in these forward-looking statements. Any forward-looking statement made by the Company in this release speaks only as of the date on which the Company makes it. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except

About DAVIDsTEA:

DAVIDsTEA is a retailer of specialty tea, offering a differentiated selection of proprietary loose-leaf teas, pre-packaged teas, tea sachets and tea-related gifts, accessories and food and beverages, primarily through 240 company-operated DAVIDsTEA stores throughout Canada and the United States as of May 5, 2018, and its website, davidstea.com. The Company is headquartered in Montréal, Canada.

CONSOLIDATED BALANCE SHEETS

[Unaudited and in thousands of Canadian dollars]

	\$	2018 \$
ASSETS		
Current		
Cash	53,868	63,484
Accounts and other receivables	3,697	3,131
Inventories	25,795	24,450
Income tax receivable	4,287	2,968
Prepaid expenses and deposits	9,076	7,712
Derivative financial instruments	917	
Total current assets	97,640	101,745
Property and equipment	35,939	36,558
Intangible assets	5,843	4,439
Deferred income tax assets	3,881	5,194
Total assets	143,303	147,936
LIABILITIES AND EQUITY		
Current		
Trade and other payables	12,363	14,392
Deferred revenue	4,727	5,186
Current portion of provisions	3,016	4,693
Derivative financial instruments		229
Total current liabilities	20,106	24,500
Deferred rent and lease inducements	8,567	8,608
Provisions	13,842	13,460
Total liabilities	42,515	46,568
Equity		
Share capital	111,949	111,692
Contributed surplus	2,355	2,642
Deficit	(15,789)	(14,721)
Accumulated other comprehensive income	2,273	1,755
Total equity	100,788	101,368
	143,303	147,936

CONSOLIDATED STATEMENTS OF INCOME (LOSS)

AND COMPREHENSIVE INCOME (LOSS)

[Unaudited and in thousands of Canadian dollars, except share and per share information]

May 5, 2018April 29, 2017Sales45,786Cost of sales23,094Cost of sales23,094Caross profit22,692Selling, general and administration expenses24,396Selling, general and administration expenses24,396Provision for operating activities(1,704)Finance costs79Finance income(237)Income (loss) before income taxes(1,546)Provision for income tax (recovery)(344)Other comprehensive income (loss)(1,202)Items to be reclassified subsequently to income (loss): Cumulative translation adjustment(321)Terms not to be reclassified subsequently to income (loss):722	2018 2017
Cost of sales23,09424,487Gross profit22,69224,182Selling, general and administration expenses24,39624,153Results from operating activities(1,704)29Finance costs79131Finance income(237)(136)Income (loss) before income taxes(1,546)34Provision for income tax (recovery)(344)396Net loss(1,202)(362)Other comprehensive income (loss)(321)722Items to be reclassified subsequently to income (loss):(321)722	
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Items not to be reclassified subsequently to income (loss):	(loss):
Items not to be reclassified subsequently to income (loss):	(321) 722
	me (loss):
Unrealized net gain on forward exchange contracts 707 1,200	racts 707 1,200
Realized net (gain) loss on forward exchange contracts reclassified to inventory 438 (453)	contracts reclassified to inventory 438 (453)
Provision for income tax on forward exchange contracts (306) (199)	
Other comprehensive income, net of tax5181,270	
Total comprehensive income (loss) (684) 908	(684) <u>908</u>
Net loss per share:	
Basic (0.05) (0.01)	(0.05) (0.01)
Fully diluted (0.05) (0.01)	
Weighted average number of shares outstanding	
— basic 25,893,327 25,402,543	
— fully diluted 25,893,327 25,402,543	25,893,327 25,402,543

CONSOLIDATED STATEMENTS OF CASH FLOWS

[Unaudited and in thousands of Canadian dollars]

	For the three months ended		
	May 5, 2018 \$	April 29, 2017 \$	
OPERATING ACTIVITIES			
Net loss	(1,202)	(362)	
Items not affecting cash:			
Depreciation of property and equipment	1,686	2,064	
Amortization of intangible assets	182	282	
Loss on disposal of property and equipment	_	6	
Deferred rent	(137)	3	
Recovery for onerous contracts	(176)	(886)	
Stock-based compensation expense	295	574	
Amortization of financing fees	20	20	
Accretion on provisions	59	112	
Deferred income taxes	956	1,000	
	1,683	2,813	
Net change in other non-cash working capital balances related to operations	(8,789)	(9,474)	
Cash flows related to operating activities	(7,106)	(6,661)	
FINANCING ACTIVITIES			
Proceeds from issuance of common shares pursuant to exercise of stock options	_	815	
Cash flows related to financing activities	_	815	
INVESTING ACTIVITIES			
Additions to property and equipment	(928)	(1,821)	
Additions to intangible assets	(1,582)	(425)	
Cash flows related to investing activities	(2,510)	(2,246)	
Decrease in cash during the period	(9,616)	(8,092)	
Cash, beginning of period	63,484	64,440	
Cash, end of period	53,868	56,348	
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Reconciliation of Adjusted EBITDA

[Unaudited and in thousands of Canadian dollars]

	For the three r	nonth	s ended
	 May 5, 2018		April 29, 2017
Net loss	\$ (1,202)	\$	(362)
Finance costs	79		131
Finance income	(237)		(136)
Depreciation and amortization	1,868		2,346
Loss on disposal of property and equipment			6
Provision for income tax (recovery)	(344)		396
EBITDA	\$ 164	\$	2,381
Additional adjustments :	 		
Stock-based compensation expense (a)	295		574
Impact of onerous contracts (b)	(1,516)		(1,415)
Deferred rent (c)	(137)		3
Strategic review and proxy contest (d)	794		_
Adjusted EBITDA	\$ (400)	\$	1,543

(a) Represents non-cash stock-based compensation expense.
(b) Represents provision, non-cash reversals and utilization related to certain stores where the unavoidable costs of meeting the obligations under the lease agreements are expected to exceed the economic benefits expected to be received from the contract.
(c) Represents the extent to which our annual rent expense has been above or below our cash rent payments.
(d) Represents costs related to the corporate strategic review process as well as costs related to the proxy contest.

Reconciliation of IFRS basis to Adjusted net income (loss)

[Unaudited and in thousands of Canadian dollars]

	 For the three May 5, 2018	months	ended April 29, 2017
Net loss	\$ (1,202)	\$	(362)
Impact of onerous contracts (a)	(1,457)		(1,303)
Strategic review and proxy contest (b)	794		_
Income tax expense adjustment (c)	171		523
Adjusted net income (loss)	\$ (1,694)	\$	(1,142)

(a) Represents provision, non-cash reversals, utilization and the accretion expense related to certain stores where the unavoidable costs of meeting the obligations under the lease agreements are expected to exceed the economic benefits expected to be received from the contract. The accretion expense on provisions for onerous contracts is included in Finance costs on the Consolidated Statement of Comprehensive Income (Loss) for the three months ended May 5, 2018.

(b) Represents costs related to the corporate strategic review process as well as costs related to the proxy contest.
 (c) Removes the income tax impact of the impact of onerous contracts and strategic options referenced in note (a) and (b).

Reconciliation of IFRS basis to Adjusted results from operating activities

[Unaudited and in thousands of Canadian dollars]

	 For the three months ended			
	 May 5, 2018		April 29, 2017	
Results from operating activities	\$ (1,704)	\$	29	
Impact of onerous contracts (a)	(1,516)		(1,415)	
Strategic review and proxy contest (b)	 794			
Adjusted results from operating activities	\$ (2,426)	\$	(1,386)	

(a) Represents provision, non-cash reversals and utilization related to certain stores where the unavoidable costs of meeting the obligations under the lease agreements are expected to exceed the economic benefits expected to be received from the contract.(b) Represents costs related to the corporate strategic review process as well as costs related to the proxy contest.

Reconciliation of IFRS basis to Adjusted selling, general and administration expenses

[Unaudited and in thousands of Canadian dollars]

	 For the three months ended				
	 May 5, 2018		April 29, 2017		
Selling, general and administration expenses	\$ 24,396	\$	24,153		
Impact of onerous contracts (a)	1,516		1,415		
Strategic review and proxy contest (b)	(794)		—		
Adjusted selling, general and administration expenses	\$ 25,118	\$	25,568		

(a) Represents provision, non-cash reversals and utilization related to certain stores where the unavoidable costs of meeting the obligations under the lease agreements are expected to exceed the economic benefits expected to be received from the contract.
(b) Represents costs related to the corporate strategic review process as well as costs related to the proxy contest.

(c)

Reconciliation of fully diluted weighted average common shares outstanding, as reported, adjusted fully diluted weighted average common shares outstanding

[Unaudited and in thousands of Canadian dollars, except per share]

	For the three months ended		
	May 5, 2018	April 29, 2017	
Weighted average number of shares outstanding, fully diluted	25,893,327	25,402,543	
		(0.01)	
Net income (loss) per share, fully diluted	(0.05)	(0.01)	
Adjusted net income (loss) per share, fully diluted	(0.07)	(0.04)	

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