

## DAVIDSTEA INC.

## NOTICE OF ANNUAL MEETING OF SHAREHOLDERS June 13, 2023

TAKE NOTICE that an Annual Meeting of Shareholders (the "Meeting") of DAVIDsTEA INC. (the "Company") will be held at:

Place: DAVIDsTEA Inc.

5430 Ferrier Street

Town of Mount Royal, Québec, Canada

Date: June 13, 2023

Time: 9:30 a.m.

## The purposes of the Meeting are to:

1. receive and consider the consolidated financial statements of the Company for the fiscal year ended January 28, 2023 and the auditors' report thereon;

- 2. elect directors;
- 3. appoint an auditor and authorize the directors to fix its remuneration; and
- 4. transact such other business as may properly be brought before the Meeting.

Only persons registered as shareholders on the records of the Company as of the close of business on May 1, 2023 are entitled to receive notice of, and to vote or act at, the Meeting. No person who becomes a shareholder after such date will be entitled to vote or act at the Meeting or any adjournment(s) thereof.

In light of ongoing public health concerns, the Company is requesting that shareholders not attend the Meeting in person. The Meeting will be webcast through the Company's Investor Relations website at <a href="http://ir.davidstea.com/events">http://ir.davidstea.com/events</a> and the Company asks all shareholders to participate in that manner. While shareholders viewing the webcast will not be able to vote during the Meeting, they will be able to ask questions to the Company's management at its conclusion through the webcast platform.

Please vote your shares prior to the Meeting by returning your proxy form or voting instruction form, voting online or using the toll-free telephone number set out on the proxy or voting instruction form. Proxies to be used at the Meeting must be deposited with TSX Trust Company, 301 - 100 Adelaide Street West, Toronto, Ontario, Canada M5H 4H1 prior to 5:00 p.m. (eastern time) on June 9, 2023 or with the Secretary of the Company before the commencement of the Meeting or at any adjournment thereof.

DATED at Town of Mount Royal, Québec, Canada May 1, 2023

## BY ORDER OF THE BOARD OF DIRECTORS

(signed) Jane Silverstone Segal

Jane Silverstone Segal Chair of the Board of Directors